

Myofascial Pain Seminars with Cathy Cohen BeyondTriggerPoints.com

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Upgrade your skill set to a higher level of professionalism: Get Next-Gen, hands-on training as a Trigger Point Therapist



Learn to confidently relieve myofascial pain & dysfunction by treating trigger points

Gain Self-Care Best Practices for improving your own postural wellness & hand comfort





Unique Connect the Dots™ system makes it easy to assess & treat pain conditions

Really retain the skills you gain in the Seminar: 6-week Follow-Up & Enrichment online program included free!





Stand out from a crowded field of competitors as a *Myofascial Pain Therapist* -- a true health-care professional

Earn NCBTMB approved *Continuing Education Credits* as you deepen your knowledge & expand your skill-set

More about Core Units . . .

Myofascial Pain Seminars with Cathy Cohen BeyondTriggerPoints.com



What are the unique features & benefits of the Going Beyond Trigger Points Connect The Dots System[™]?

The Going Beyond Trigger Points Connect The Dots System™ is an advanced continuing education program for Massage Therapists.

It teaches a comprehensive pain therapy system that Massage Therapists can apply in their daily practice. It integrates the work of Dr. Janet Travell, the originator of myofascial trigger point therapy, into a highly accessible system that Massage Therapists can easily apply to resolve their clients' pain conditions.

Going Beyond Trigger Points Connect The Dots System integrates four essential bodies of therapeutic knowledge into one coordinated and easy to use system:

- 1. Myofascial Trigger Point Therapy to relieve pain caused by myofascial trigger points
- 2. Advanced myofascial therapeutic massage techniques, such as cross-fiber friction, longitudinal stripping, myofascial spreading, and cyro-stimulated pain-free stretching
- 3. Neuromuscular re-education protocols to re-train dysfunctional muscular and fascial systems, based on a thorough assessment of the client's condition, including related activating and perpetuating factors
- 4. Structural Integration / Postural Realignment / Kinesiological Therapies to restore overall healthy posture and structural balance

Some form of myofascial therapy, and even a superficial introduction to trigger points, is often included in the basic curriculum at many massage schools. However, the breadth and depth of knowledge of Myofascial Trigger Point Therapy is rich and vast. It requires time, dedication, and a desire to go beyond routine massage sessions to provide genuine lasting pain relief.

Cathy Cohen, LMT, the developer of the Going Beyond Trigger Points Connect The Dots System received extensive training in Trigger Point therapy - over 1,000 hours simply to be qualified as an entrylevel Myofascial Trigger Point Therapist.

Cathys' graduate studies included mentoring by Dr. Travell, certification as a CORE Structural Integration Therapist from George Kousaleos, and advanced training in Myofascial Release^M from John Barnes.

"Going Beyond Trigger Points is truly a graduate-level program. After I mastered the complex technical knowledge of trigger points, I had to find my own path to incorporating this into a do-able therapeutic massage session."

"Out of that experience I developed my Going Beyond Trigger Points Connect The **Dots System**™ so that other massage therapists could 'fast-track' into becoming qualified Myofascial Trigger Point Therapists. By now, more than 2,600 therapists have taken my seminars and are successfully treating their clients using these techniques."

Cathy Cohen, LMT, Board Certified Myofascial Trigger Point Therapist, NCBTMB Approved Continuing Education Provider

with Cathy Cohen, LMT

Here's what students say about my Going Beyond Trigger Points Seminars

"Best tools ever for relieving pain -a real blessing!"



"I have taken all of the Beyond Trigger Points courses with Cathy Cohen. They have been the best tool I have ever learned for my practice. When people come in with different pains in parts of their body, to be able to really target where to work is very helpful! Cathy is an awesome teacher." Patti Reed, LMT, Naples, FL

"Cathy is an awesome teacher -her enthusiasm is contagious"



"At first, I was afraid to deviate from my basic routine, but now I use these techniques in every session. I am a better and more confident therapist. Cathy's teaching style always encourages students to think, to question, and to speculate. Her enthusiasm is contagious." Brian Sorbello, LMT, RN

"Your system is probably the most helpful thing that I have learned as a massage therapist"



"I would like to say your class's system is probably the most helpful thing that I have learned as a massage therapist. The classes have given me the knowledge to go out and help my patients with pain complaints. All the posture work we do has been an enormous help. If anything, just to keep reinforcing in my mind what I need to do to maintain my own posture." Meg Sapp, LMT

Cathy Cohen's Beyond Trigger Point Seminars, BeyondTriggerPoints.com & CarpalTunnelCoaching.com are approved NCBTMB continuing education programs(#450949 -09) & by Florida Board of Massage Therapy (#50-302).

LIVE WEBINARS/WORKSHOPS

Upgrade your Skill-Set & Advance your Career with Connect the Dots™ Myofascial Trigger Point Therapy Training

Each Going Beyond Trigger Points Course gives you:

- 1. Thorough Myofascial Trigger Point Training in the area of study
- 2. Essential Self-Care Protocols
- 3. Follow-Up Enrichment Program

Live CEU Webinars 8 Hands-on NCBTMB approved CEUs

Get a Grip Webinar: Treating	5
Elbow, Wrist & Finger Dysfunction	
Freeing the Neck Webinar	6
Stabilizing the Feet for	7
Pain-Free Mobility Webinar	
Restoring Shoulder Function &	8
Balance Webinar	

Live 2-Day Core Units

16 CEU Hands-On Workshops Core Units may be taken in any order

- Postural Dysfunctions Core Unit Head & Neck Core Unit Shoulders/Upper Torso Core Unit
- 13 Low Back & Hip Core Unit 14 • Legs & Arms Core Unit

Online Home Study 4 CEUs

- * Head & Neck * Shoulders/Upper Torso
- * Low Back/Hip * Legs & Arms

1-Day Special Events - 8 Live CEUs Get A Grip: Hands & Forearms 16

- Freeing the Neck 16
- Treating the Weekend Athlete 17 Resolving common golf & tennis issues
- Stabilizing the Feet for Pain-17 Free Mobility

Included FREE in EVERY Course



BONUS 4 Week Program

Follow-Up Enrichment & Integration Series included at no extra charge

Tired of workshop overload?

Do you forget most of what you learn in a seminar?

Wish you could integrate the new techniques into your daily treatments?

The innovative *Going Beyond Trigger Points Seminar* structure makes it easy to retain ALL of the tips, knowledge and protocols you learn on the weekend!

In addition to the One- or Two-Day Live On-Site Seminars or Webinars with Cathy Cohen, you'll get her online Enrichment Program with 4 Weeks of helpful Follow-Up.



You receive access to Cathy's paced, comprehensive *Multi-Media Follow-Up Support for each course you take:*

- Video Review of Techniques
- Enrichment Materials
- Client Handouts
- Self-Care Guides

With this enrichment you'll be able to more easily integrate the knowledge and skills you gain during the weekend workshops, webinars or 1-day seminars. with Cathy Cohen, LMT



"How to stay healthy as you heal others"

Woven into every phase of *Going Beyond Trigger Points* workshops are Self-Care best practices for correcting your own postural issues & maintaining practitioner wellness and comfort.

"If I could climb on top of the podium, there's one thing I would holler to my students 'til I'm hoarse: "For a long and healthy career, take care of yourself first!'" Cathy Cohen

- Techniques to establish balanced body mechanics
- How to maintain good posture for minimum fatigue
- Self-Care for your precious hands

Cathy provides detailed personal guidance in all these Self-Care areas, along with helpful handouts and follow-up videos to re-enforce your new knowledge and integrate it into your practice.

"Within nine months of expanding my individual practice I was diagnosed with Carpal Tunnel Syndrome and tenosynovitis. I was determined to beat it, and I did. I incorporated the protocols I used myself into my online program, CarpalTunnelCoaching.com. It provides detailed video coaching on hand and wrist health. I share this valuable knowledge and much more with my students in my Beyond Trigger Points Seminars." Cathy Cohen



GET A GRIP! 1-Day 8 CEU Live Interactive Webinar Treating Elbow, Wrist & Finger Pain

10 am to 5:30 pm Eastern / 9 am to 4:30 pm Central Time



Upgrade your Skill-Set for Treating Stubborn Hand & Forearm Dysfunctions

Gain practical understanding of how to apply Travell & Simons' proven Trigger Point Therapy techniques to relieve myofascial pain

- Discover easier ways to relieve arm/hand pain with trigger point release, myofascial manipulation & nerve gliding stretches for the median and ulnar nerves
- Learn an effective new neuromuscular massage routine for the arms & hands
- Identify your own personal risk factors for hand/wrist injury!
- Discover the hidden links between sleep position & hand/wrist pain

\$149 8 CEUs Click for Webinar Schedule

> Hand & Forearm Problem Assessment & Treatment: Go Beyond & Go Deeper with the Connect the Dots System

- Treat the soft tissue associated with wrist, elbow, thumb & finger dysfunction
- Improve your detective skills in differentiating the diagnoses of Carpal Tunnel Syndrome, DeQuervain's tenosynovitis, tendonitis, & tendonosis of the wrist & thumb
- Use the Connect the Dots system to deduce the perpetuating factors that lead to hand & wrist dysfunction

SCHEDULE

• 10 am to 5:30 pm EST: 8 Hands-On CEUs (NCBTMB & FL Board approved)
Live interactive webinar with 1/2 hour lunch break

"I enjoy all the Beyond Trigger Point instruction/classes. Thank you for continuing to teach and adapting to current times."

- Hands-On Interactive Learning
 You'll need an internet-connected computer or smartphone, massage table and a therapist
 practice partner for exchanges of hands-on protocols
- 4 weeks free multi-media follow-up enrichment includes videos of protocols

Questions? Email CathyCohen@BeyondTriggerPoints.com



FREEING THE NECK 1-Day 8 CEU Live Interactive Webinar Trigger Point Solutions for Relieving Head & Neck Pain

10 am to 5:30 pm Eastern / 9 am to 4:30 pm Central Time



\$149 8 CEUs

<u>Click for Webinar</u>

Schedule

Bring lasting relief to your clients with myofascial neck & head pain

Gain practical understanding of how to apply Travell & Simons' proven Trigger Point Therapy techniques to relieve myofascial pain

- Identify the muscles that can harbor trigger points in the neck
- Discover easier ways to relieve pain with trigger point release, myofascial manipulation, neuromuscular massage & perpetuating factor corrections
- Practice & receive an effective 5-step treatment sequence for the 5-step treatment sequence for the Trapezius, SCM, Splenius, Posterior Cervicals & Suboccipital muscles
- Improve your communication skills with clients and upgrade your intake accuracy

"Connect the Dots" between posture, neck & head pain

- Develop your detective skills to assess & re-educate your client on key behavioral & postural factors that perpetuate neck pain
- Discover the hidden links between sleep position & neck & shoulder pain
- Apply the Connect the Dots system to determine the biomechanical factors of common cervical problems: Lower Limb Length Inequality, Small Hemipelvis & Short Upper Arms
- Differentiate various headache patterns by accessing different layers of the posterior cervical muscles

SCHEDULE

 10 am to 5:30 pm EST: 8 Hands-On CEUs (NCBTMB & FL Board approved)
 Live interactive webinar with 1/2 hour lunch break

"This was my 1st webinar and I truly enjoyed it and felt as if I was in a hands-on seminar."

- Hands-On Interactive Learning
 You'll need an internet-connected computer or smartphone, massage table and a
 therapist practice partner for exchanges of hands-on protocols
- 4 weeks free multi-media follow-up enrichment includes videos of protocols

Questions? Email CathyCohen@BeyondTriggerPoints.com



Myofascial Pain Seminars with Cathy Cohen
BeyondTriggerPoints.com
Connect the Dots System



1-Day 6 CEU Live Interactive Webinar Stabilizing the Feet for Pain-Free Mobility and to 5:20 pm Fasters 9 am to 4:20 pm Central Time

10 am to 5:30 pm Eastern 9 am to 4:30 pm Central Time



\$149 8 CEUs Click for Webinar Schedule

Bring lasting relief to your clients with myofascial leg & foot pain

Gain practical understanding & experience of how to apply Travell & Simons' proven Trigger Point Therapy techniques to relieve myofascial pain

"My first webinar class ever and my first "in person" class with Cathy was so fantastic! She is so knowledgeable and was great to learn from!"

- Identify the muscle groups that can harbor trigger points in the legs & feet
- Discover easier ways to relieve pain with trigger point release, myofascial manipulation, neuromuscular massage & perpetuating factor corrections
- Practice & receive an effective treatment sequence for the Tibialis Anterior, Fibularis, Gastrocnemius, Soleus, Abductor Halucis & Abductor Digiti Minimi muscles
- Learn how to easily incorporate these techniques into your usual massage routine

"Connect the Dots" between posture, leg, foot & ankle pain

- Develop your detective skills to assess & re-educate your client on key behavioral & postural factors that activate & perpetuate foot pain
- Discover how foot problems can generate a "ripple effect" up into hips, back & upper body
- Upgrade your structural evaluation skills for the arches & ankles
- Apply the Connect the Dots system to identify & successfully treat Morton's Foot & the "pain chain reaction" caused by ankle pronation
- Relieve the excruciating pain of calf cramps by treating specific trigger points
- Improve your communication skills with clients and upgrade your intake accuracy

SCHEDULE

- 10am to 5:30pm Eastern Time: 8 Hands-On CEUs Live interactive webinar with a 1/2 hour lunch break
- Hands-On Interactive Learning
 You'll need an internet-connected computer or smartphone,
 massage table & therapist practice partner for hands-on
 exchanges of protocols
- 4 weeks free multi-media follow-up enrichment includes videos of protocols

"I believe the content and flow of material was perfect for a 6 hour course.

The demo videos were well done and I especially thought Cathy was amazing."

Questions? Email CathyCohen@BeyondTriggerPoints.com



Myofascial Pain Seminars with Cathy Cohen
BeyondTriggerPoints.com
Connect the Dots System





Schedule

1-Day 8 CEU Live Interactive Webinar

Restoring Shoulder Function & Balance

10 am to 5:30 pm Eastern / 9 am to 4:30 pm Central Time

\$149 8 CEUs Click for Webinar Discover new techniques to confidently treat myofascial pain in the shoulder

- Discover how to relieve stubborn shoulder pain with trigger point release, myofascial manipulation & postural corrections
- Identify the biomechanical factors contributing to rotator cuff tears
- Practice & receive an effective 5-step treatment sequence for the Shoulder Girdle
- Discover how to use less effort applying trigger point release, myofascial spreading & stretching



Apply the Connect the Dots System to treat trigger points in the shoulder

- Connect-the-Dots between your client's pain and forward head posture
- · Learn specific home correctives for common shoulder dysfunctions



- Easily incorporate trigger point release protocols into your standard massage routines
- Upgrade your intake & evaluation skills to develop custom treatment plans
- Develop your Pain Detective skills to relate specific injuries to predictable shoulder pain patterns

Included in every 8 CEU Beyond Trigger Points Webinar

BONUS 4 Week Program

Therapist Self-Care

Follow-Up Professional Development Program

Receive Video Reviews of techniques Apply Self-Care techniques to your own shoulders

Therapist Self Care

GO BEYOND Therapist's Guardian Ange

Wellness Progra

SCHEDULE

10 am to 5:30 pm Eastern Time: 8 Hands-On CEUs

- Live interactive webinar with a 1/2 hour lunch break
- Hands-On Interactive Learning
 You'll need an internet-connected computer or smartphone, massage table & therapist practice partner for hands-on exchanges of protocols

"I found this class not only informative and thorough but understandable! The ability to utilize immediately was huge for me. This was in depth but at a level where it was maintainable and the time just flew by!



Myofascial Pain Seminars with Cathy Cohen BeyondTriggerPoints.com



Postural Dysfunctions Core Unit

Creative solutions to 5 linked "Hunchaholic" pain conditions

16 NCBTMB & FL approved CE hours -- \$350

Connect The Dots System Click for Seminar Schedule

This *Going Beyond Trigger Points Connect the Dots System*[™] approach gives you the tools to successfully treat 5 common inter-related myofascial pain problems:

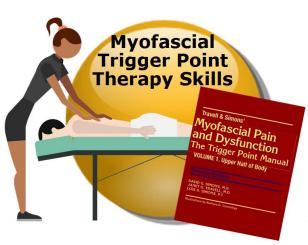


- ✓ Headaches & Neck pain
 ✓ Front-of-shoulder pain
- ✓ Low Back pain ✓ Wrist pain ✓ Buttocks pain

Forward head posture ... collapsed front body ... rounded shoulders ... weak low back ... piriformis/psoas imbalance ... overuse & misuse of wrist & thumbs - all these conditions are caused & perpetuated by persistent postural dysfunction accompanied by painful trigger points.

- ✓ Receive step-by-step protocols for accurately treating these top posture-linked pain conditions.
- ✓ Gain practical understanding of how to apply Travell & Simons' proven Trigger Point Therapy techniques in conjunction with Structural Integration protocols to relieve myofascial pain due to postural dysfunction.
- ✓ Get 2 days of direct hands-on experience giving & receiving integrated treatments.

Gain confidence treating these common posture-related myofascial dysfunctions using proven neuromuscular methodologies



Create step-by-step progressive treatments using Trigger Point Therapy, Structural Integration therapies & postural re-education protocols that work together

- ✓ Discover effective pain relief strategies you can apply to any region of the body.
- ✓ Gain insight into the negative effects that bad posture inflicts on the fascial system - and how this creates a rich breeding ground for painful myofascial trigger points.
- ✓ Understand the interaction between postural & phasic muscles.
- ✓ Learn to easily integrate these new protocols in your own practice using the *Connect the Dots System*SM approach.

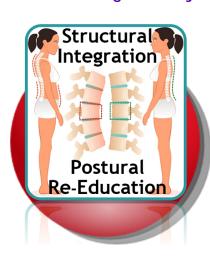
Unique *Connect the Dots System*[™] makes it easy to relieve posture-related pain conditions with a coordinated creative systems strategy



Develop your "Pain Detective" skills to accurately treat the top 5 myofascial pain conditions with an integrated approach

- ✓ Learn to conduct a easy & accurate postural assessment.
- ✓ Discover the key role that restoring normal head position plays in managing chronic headaches and neck pain.
- Evaluate & treat texting-thumb pain conditions.
- ✓ Recognize the postural dysfunctions manifested in Upper Cross & Lower Cross Syndrome

Develop confidence in applying practical *Structural Integration* protocols for restoring healthy balanced posture



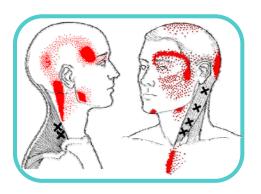
- ✓ Learn how sneaky *Perpetuating Factors* activate & continue pain patterns through bad posture and incorrect sitting & sleeping positions.
- ✓ Coordinate Trigger Point Therapy with Structural Integration protocols to create greater balance & stability between the piriformis & psoas muscles.
- ✓ Gain experience using the easy-to-apply trigger point release method for buttocks & low back pain.
- Discover protocols for restoring the postural tonus between the cervical musculature, shoulder blade stabilizers
 & the flexor and extensor forearm muscles.

Stand out from your competitors as a <u>problem-solving therapist</u> -- a true health-care professional



- ✓ Start to gain the skills & confidence to work as a respected health care provider in interdisciplinary medical settings, such as hospitals, chiropractors' & doctors' clinics.
- ✓ Learn to coach & motivate your client to perform corrective exercises at home using handouts included in this core unit.
- Upgrade your intake & evaluation skills to develop a custom sequential treatment plan for each client in place of routine massage sessions.

Connect The Dots System-Click for Seminar Schedule



HEAD & NECK Core Unit 2-Day—16 Live CEUs \$350 Balancing the Neck to Free the Jaw

Connect The Dots System Click for Seminar Schedule

Myofascial

Trigger Point Therapy Skills

2 Days of In-Depth, Hands-On Training Led by Master Teacher, Cathy Cohen, LMT

Learn how to bring lasting relief to your clients with head & neck pain

- Identify 10 muscle groups harboring trigger points in the neck & head
- Relate common neck & headache pain patterns to specific injuries
- Learn the rationale & treatment protocol for the super-efficient, fast-acting method to painlessly restore range of motion
- Practice & receive an effective treatment for posterior cervical muscles
- Determine if a cervical problem is originating from a postural origin, an over-stretched periarticular structure or an intervertebral displacement

Develop your skills in identifying & resolving muscular pain complaints

- Identify the top factors that perpetuate face, jaw & TMJ pain
- Improve client-therapist interaction during the intake phase



- Develop a customized treatment plan for correcting forward head posture
- · Experience & comfortably administer an intraoral treatment
- Practice effective neuromuscular massage routines of the neck
- · Learn to help a client with swallowing problems
- · Distinguish the layers of muscles within the lamina groove
- Master techniques such as trigger point release, myofascial manipulation, deep tissue massage & stretch

Included in every Core Unit Beyond Trigger Point Therapy Seminar

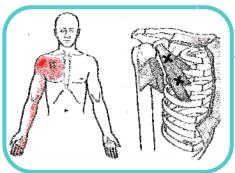


BONUS 4 Week
Program
Online Enrichment
& Integration Series

Therapist Self-Care Training

Hands-On Instruction plus Follow-Up Video Series





SHOULDER/UPPER TORSO Core Unit 2 Days—16 Live CEUs \$350

Connect The Dots System

Click for Seminar Schedule

Myofascial

Trigger Point Therapy Skills

Relieve the Burden of Shoulder Dysfunction

2 Days of In-Depth, Hands-On Training Led by Master Teacher, Cathy Cohen, LMT

Master these techniques to relieve your clients' shoulder pain

- Identify and treat troublesome medially rotated shoulders
- Improve your analysis and feel of rotator cuff musculoskeletal imbalances
- Practice & receive an effective treatment for Thoracic Outlet Syndrome
- · Master three methods for identifying key trigger points
- · Relate specific injuries to predicable shoulder pain patterns
- Learn a faster, less demanding and more effective method to painlessly restore range of motion
- Design individualized home care programs specific to your clients' needs

Relieve myofascial pain due to postural compensation

Address the perpetuating factors in forward head posture and rounded shoulders



- Use proven methodologies from Drs Travell and Simons to treat the underlying source of many shoulder problems
- Relieve the range of motion restrictions associated with a frozen shoulder
- Identify the biomechanical factors contributing to rotator cuff tears
- Learn to assess commonly overlooked perpetuating factors of the scalene muscles, including breathing patterns and sleep position
- Design treatment protocols for each of the 9 most commonly involved muscles causing upper torso & shoulder dysfunction

Included in every Core Unit Beyond Trigger Point Therapy Seminar

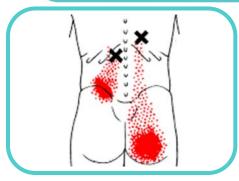


BONUS 4 Week
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Online Enrichment
& Integration Series

Therapist Self-Care Training

Hands-On Instruction plus Follow-Up Video Series





LOW BACK & HIP Core Unit 2-Day—16 Live CEUs \$350 Freeing the Pelvis to Balance the Spine

Connect The Dots System Click for Seminar Schedule

Myofasciai

Trigger Point Therapy Skills

2 Days of In-Depth, Hands-On Training Led by Master Teacher, Cathy Cohen, LMT

Upgrade your "Therapist's Toolkit" with new protocols to relieve low back & hip pain & dysfunction

- Design treatment protocols for the 8 most commonly affected muscles causing low back & hip pain
- Upgrade your structural evaluation skills
- Measure & address hip height disparities
- Easily restore a muscle's normal resting position with an innovative, super-efficient protocol you can apply to any muscle
- Identify the activation & perpetuating factors for common low back pain
- Upgrade your skill set to a new level of professionalism in interdisciplinary medical settings, such as hospitals, Chiropractors' & Doctors' clinics, etc.

Apply the Connect the Dots System to treat low back & hip trigger points

• Easily resolve Psoas/Piriformis dysfunctions with an effective treatment protocol



- Teach your clients specific home correctives for low back & hip dysfunction
- Distinguish 3 varieties of sciatica
- Connect the dots between the client's pain & biomechanical perpetuating factors affecting the gluteus medius, minimus & quadratus lumborum
- Use less effort applying trigger point release, myofascial spreading & stretching techniques
- Gain new assessment tools: identify sacroiliac dysfunction, postural inequalities & Morton's foot

Included in every Core Unit Beyond Trigger Point Therapy Seminar



Detective

Skills

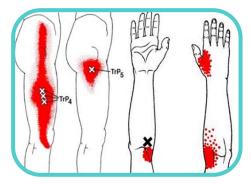
BONUS 4 Week
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Online Enrichment
& Integration Series

Therapist Self-Care
Training
Hands-On Instruction

Hands-On Instruction plus Follow-Up Video Series







LEGS & ARMS Core Unit 2 Days—16 Live CEUs \$350 Moving Parts - Treating the Organs of Action

Connect The Dots Systems Click for Seminar Schedule

> Myofascial Trigger Point Therapy Skills

2 Days of In-Depth, Hands-On Training Led by Master Teacher, Cathy Cohen, LMT

Discover new techniques to confidently relieve leg & arm pain

- Design efficient protocols for lower extremity pain patterns in 6 muscle groups
- Learn four neuromuscular massage routines for the legs & arms
- Use proven methodologies to treat tennis & golfer's elbow
- Identify the activation & perpetuating factors for knee & elbow pain
- Receive client handouts for simple home correctives for lasting relief
- Upgrade your structural evaluation skills for the arches & ankles
- Identify & successfully treat Morton's Foot & its ripple effect on ankle pronation & hip pain

Master the Connect the Dots System to treat trigger points more easily

Discover the easy to apply release method to treat the biomechanical havoc caused by fascial imbalances & trigger points in the leg & foot



- Apply this proven Twelve-Step Stretching Protocol to reduce Carpal Tunnel Syndrome pain & improve grip strength
- Find the exact location of trigger points causing groin & knee pain
- Relieve the excruciating pain of calf cramps by treating specific trigger points
- Treat Trigger Fingers, De Quervain's Tenosynovitis, Carpal Tunnel Syndrome. . . and more!

Included in every Core Unit Beyond Trigger Point Therapy Seminar



BONUS 4 Week Program Online Enrichment & Integration Series Therapist Self-Care **Training**

Hands-On Instruction plus Follow-Up Video Series

Connect The Dots System. Click for Seminar Schedule



Questions? Email: CathyCohen@BeyondTriggerPoints.com Call: (941) 564-9489

Myofascial Pain Seminars with Cathy Cohen BeyondTriggerPoints.com

Complete Unline Self-Paced Trigger Point Therapy Tutorial in 4 Courses
Only \$129⁹⁵ for all 4 courses - 16 Continuing Education Credits
EACH ONLINE 4 CEU COURSE INCLUDES:

4 50-min Audio Lessons 4 Lesson Transcripts Detailed Study Guides Self-Study Quizzes Online lessons can be taken on their own or they can be combined with a hands-on live workshops.

www.BeyondTriggerpionts.com/courses











Low Back & Hip Online 4 CEU Course

This online course improves your understanding of acute and chronic low back pain, piriformis syndrome, sacro-iliac dysfunction and abdominal and pelvic pain of a muscular origin. The course emphasizes postural and structural assessment, myofascial and trigger point release techniques and identifying perpetuating and corrective factors. Reduced from \$49.95; only \$39.95 for the Low Back & Hip Online Course alone or \$129.95 for all four core courses.

Shoulder & Upper Torso Online 4 CEU Course

You'll learn to identify problems of the shoulder joint and thoracic regions. Discover how to differentiate pain complaints from the varying myofascial trigger point referred pain patterns and impingement syndromes. You'll learn the trigger points in this vulnerable area and gain insight into how to restore cervical alignment and reduce medial rotation of the shoulder. Reduced from \$49.95; only \$39.95 for the Shoulder & Upper Torso Online Course alone or \$129.95 for all four core courses.

Neck & Head Online 4 CEU Course

In this online unit you'll focus on effective trigger point treatments for headache, TMJ dysfunction, forward head posture, whiplash and other conditions of the head, neck and face. The course reviews palpation techniques for interoral work of the jaw and the deep muscles of the anterior and posterior neck. Reduced from \$49.95; only \$39.95 for the Neck & Head Online Course alone or \$129.95 for all four core courses.

Arms & Legs Online 4 CEU Course

Sharpen your skills in assessing myofascial involvement of the lower and upper extremities. You'll learn about the myofascial contribution in carpal tunnel syndrome, tennis elbow, plantar fascitis, knee problems and more. You'll learn how to identify the perpetuating factors for common postural problems, including pronation of the feet and ankles. Reduced from \$49.95; only \$39.95 for the *Arms & Legs Online Course* alone or \$129.95 for all core four courses.

Carpal Tunnel Coaching Video 5 CEU Course

In this 5 hour online video therapy program you'll discover how to prevent injuries and to manage symptoms if they occur. Follow the 12 video lessons to relieve pain and improve your own hand health and incorporate this knowledge into your massage practice.

More details. \$49.95 for 5 hours of online video + 5 CEUS

SPECIAL ONE DAY INTENSIVES 8 Live CEUs

Connect The Dots System Click for Seminar Schedule



GET A GRIP: Treating Elbow, Wrist & Finger Dysfunction - 8 CEUs

Upgrade your Skill-Set for Treating Stubborn Hand & Arm Dysfunctions

- Discover easier ways to relieve arm/hand pain with trigger point release, myofascial manipulation & nerve gliding stretches for the median and ulnar nerves
- Identify 5 key muscle areas in arms and hands that cause nerve entrapment
- Learn an effective new neuromuscular massage routine for the arms and hands
- Design individualized home care programs specific to your client's needs
- Identify your own personal risk factors for hand/wrist injury
- Design a self-care home treatment plan for your hands

Hand & Arm Problem Assessment & Treatment: Go Beyond & Go Deeper

- Successfully treat the soft tissue associated with elbow, wrist and thumb & finger dysfunction
- Increase your detective skills in differentiating the diagnoses of Carpal Tunnel Syndrome,
 DeQuervain's tenosynovitis, tendonitis, & tendonosis of the elbow & thumb
- Use my Connect the DotsSM system to tap into your "inner Sherlock Holmes" -- learn to deduce the perpetuating factors that lead to hand & wrist dysfunction
- Discover the hidden links between sleep position & hand/wrist pain
- Find the clues to pain relief hidden in muscles in the forearm and hands

Freeing the Neck Relieving Head & Neck Pain - 8 CEUs

Deliver pain relief to your clients with head, neck & shoulder conditions

- Identify the muscle groups that can harbor trigger points in the neck
- Discover easier ways to relieve neck pain with trigger point release, myofascial manipulation & perpetuating factor corrections
- Practice & receive an effective treatment sequence for the posterior cervical muscles
- Differentiate various headache patterns by accessing the layers of the posterior cervical muscles
- Practice new effective neuromuscular massage routines for relieving neck pain
- Proven methods to improve the ease of client-therapist interaction & upgrade intake accuracy

"Connect the Dots" between posture & neck & head pain

- Apply my Connect the Dots[™] system to improve your accuracy in identifying causes & effective therapies for treating myofascial pain in the neck muscle complex
- Develop your detective skills to determine the origin of common cervical problems: Bad postural habits, over-stretched periarticular structure, or intervertebral displacement?
- Assess & address the key behavioral & postural factors that perpetuate neck & head pain
- Discover the hidden links between sleep position, headaches & neck pain
- Improve your structural evaluation skills

SPECIAL FOCUS SEMINARS: Single-Topic Workshops One-Day Workshops 8 CEUs Connect The Dots System Click for Seminar Schedule

These Special-Focus Seminars are an excellent introduction to *Trigger Point Therapy* for new students. Since they provide in-depth *Trigger Point* training in a specific targeted area, students with *Trigger Point* training will also benefit from Cathy's expert guidance in creatively solving these common but challenging myofascial pain conditions.

Effective Pain Relief for the Weekend Athlete's Tennis & Golf Injuries
In this course you will learn new protocols to resolve common Golf & Tennis injuries

- Identify common tennis and golf related cumulative stress traumas
- Palpate trigger points in the Supinator, Gastrocnemius, Quadratus Lumborum & Hand Extensors
- Master the Connect the DotsSM System for preventing & treating tennis & golf injuries
- Care for your body while giving massage
- Integrate the *Beyond Trigger Points* Protocols into your massage therapy sessions
- Take a big step towards becoming a skilled "Myofascial Pain Therapist"

Stabilizing the Feet for Pain-Free Mobility

Learn effective myofascial trigger point treatments for ankle/foot pain

- Upgrade your structural evaluation skills for the arches & ankles
- Identify & successfully treat Morton's Foot & its ripple effect on ankle pronation, medial rotation of the shoulders & forward head posture
- Discover the easy to apply release method to treat the biomechanical havoc caused by fascial imbalances & trigger points in the leg & foot
- Relieve the excruciating pain of calf cramps by treating specific trigger points

Please visit <u>www.beyondtriggerpoints.com/workshop/</u> for the current schedule.

Included in every Core Unit Beyond Trigger Point Therapy Seminar

BONUS 4 Week Program:

Follow-Up online Enrichment & Integration Series included

Therapist Self-Care Training Included:

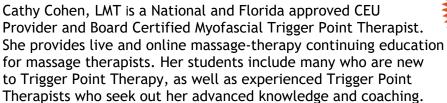
Hands-On Instruction & Coaching plus Follow-Up Video Series

If you have any questions about my Seminars, I'll be happy to answer them. Please feel free to email me: CathyCohen@BeyondTriggerPoints.com Or call: (941) 564-9489



About Cathy Cohen, LMT Trigger Point Therapy Master Teacher

Approved National CEU Educator NCBTMB #450949-09 Florida Board of Massage Therapy: #50-302





Cathy has practiced myofascial therapies since the 1980s and has been teaching for over 20 years. She knows how frustrated both clients and therapists can become when dealing with muscular pain. Fortunately her background as a Trigger Point Myotherapist and Structural Integration therapist has equipped her with the confidence and skills to assess and treat myofascial pain syndromes.

Cathy's deep insight into physical balance, structural alignment, and self-care comes through her own long experience in yoga and ballroom dance, as well as through her formal education as a biologist. Cathy trained with Dr. Janet Travell, the leading pioneer in myofascial pain syndromes and former White House Physician, and with Nancy Shaw and George Kousaleos (CORE Structural Integration).

In her practice and her teaching, Cathy specializes in resolving chronic musculoskeletal pain and structural alignment issues. Her leading-edge educational program, <u>BeyondTriggerPoints.com</u>, is a resource used by therapists and healthcare providers nationwide. Cathy has personally trained over 2,600 therapists in advanced Trigger Point Therapy protocols.

Cathy developed the in-depth *Going Beyond* Trigger Points Seminars to provide therapists with the best possible advanced training. The unique *Connect the Dots System*sm makes it easier for students to integrate and apply the breadth and depth of Travell and Simons' Myofascial Trigger Point Therapeutic program, supported by the postural restoration protocols of Structural Integration.

In addition to giving students a firm foundation in the essentials, she provides specialized advanced training for systematically identifying and addressing the postural and behavioral conditions that perpetuate clients' postural dysfunctions and myofascial pain.

"I thoroughly enjoyed your workshop! The material was exactly what I was hoping for and beyond. The format was precise and informative, leaving me with real tools and a protocol to follow, with a genuine understanding of why it works! Wonderful! It has very literally changed the way I work and why. I truly believe it is one of the most powerful and empowering approaches to healing and pain management... For client AND practitioner! Elle Harmon, LMT

Cathy's unique *Going Beyond Trigger Points* Seminars format provides three-courses-in-one for her students:

- 1. Students get hands-on training in Trigger Point Therapy with abundant personal guidance and individual attention from Cathy over a carefully-paced two days of learning.
- 2. Students receive thorough training and practice in essential *Therapist Self-Care* protocols.
- 3. After the in-person, hands-on *Going Beyond* Trigger Points Seminar, students receive the six weeks *Follow-Up & Enrichment Program* with paced, comprehensive *Multimedia Reinforcement for each 2 day course you take* to ensure retention and integration of the new knowledge and skills.

In 2015 Cathy co-created an innovative online video-coaching program, CarpalTunnelCoaching.com that has helped clients (including many massage and body work therapists!) to systematically resolve their hand and wrist issues.

With her 30 years experience teaching and motivating patients and students in clinical, classroom and online settings, Cathy is deeply dedicated to helping people improve the quality of their lives, and to assisting therapists in caring for their own bodies as they treat others.

Questions? Email: CathyCohen@BeyondTriggerPoints.com Call: (941) 564-9489